



crescendo
phoenixville
Kids, Community, Music

MORE THAN MUSIC

Impact Report: June 2024 - May 2025





Our Mission

Crescendo Phoenixville's mission is to provide high-quality violin instruction to children who otherwise might not receive it. We offer each student

- a free violin
- free intensive year-round instruction
- substantial snacks in coordination with the Phoenixville Area Community Services
- regular public performance opportunities.

Our program aims to remove barriers that prevent children from accessing and advancing in their musical aspirations.

Our Most Robust Year Yet!

We expanded instructional opportunities, and students chose to enroll in more programs across the year.



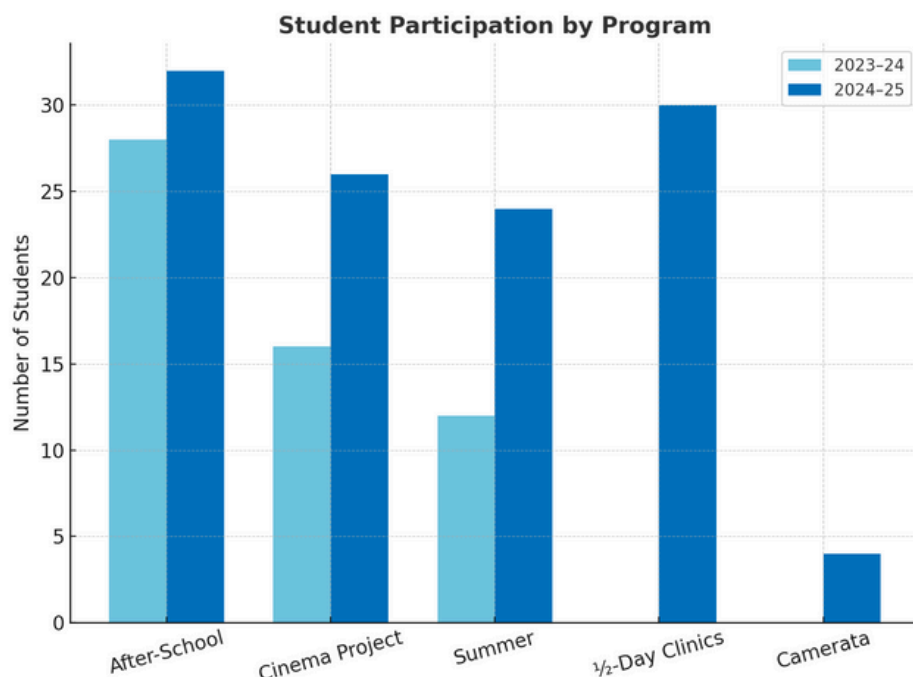
In the last year, Crescendo Phoenixville has experienced its most robust year yet—nearly doubling student engagements while deepening the quality of instruction across all program areas.



**I feel proud because I
learned to play the violin.**

1st Year Crescendo Student





Growth Across Every Program

After-School Program @ Barkley

- Grew from 28 to 32 students (+14%)
- Hired teaching artist, Emily McDonald, improving student-teacher ratio and individual support

Classic Cinema Project

- Expanded from 16 students in 2024 to 26 students in 2025, (+63%)
- Maintained a 3:1 student-to-instructor ratio
- Culminated in a student-written, student-scored film performed live at the Colonial Theatre
- **Facilitated by Dr. Jennifer Fleeger**, a full professor of film history at Ursinus College and accomplished violinist, whose expertise in both film and music enriches Crescendo's interdisciplinary projects.

Summer Program 2024

- Expanded from 2 weeks to 4 weeks of camp in 2024
- Grew from 12 - 24 students - doubling participation over prior years
- 2025 enrollment is expect to remain steady at these levels.

Half-Day Intensive Clinics (New!)

- 1/2 Day Intensive Music Clinic in partnership with the Pennsylvania Philharmonic, funded by the Justamere Foundation.
- Reached 34 students across nine school half-days with average 21 students participating each month.
- Small classes and individual lessons taught by professional PA Philharmonic musicians.

Crescendo Camerata (New!)

- Chamber music pilot program for older beginners (viola, cello, violin), funded by the Presser Foundation
- Served 4 students with a 2:1 student-to-mentor ratio

Community Impact - A Year At A Glance



14

Public
Performances



18

Collaborations with
Community Partners



10

Students
of the Month

Core After School Program



160

Classes
(105 min each)



80

Classes per student
(2 cohort model)

Optional Add-On Programs



Classic Cinema Project

25 Students
(8 Classes 2 hours each)



1/2 Day Clinics

~ 21 Students per clinic
(9 Classes 3.5 hours each)

Crescendo Camerata



10

Classes
(120 min each)

4

Middle & High
School Students

Began February, 2025

Laying the groundwork for older students to
continue making music together in a Friday night
“hang”

Staff & Volunteers



2

Teaching Artists



6

Guest Teaching Artists



8

High School/College String Coaches



4

Middle School Peer Mentors

Retention and Depth of Youth Engagement

A key measure of success is how many students choose to stay with us year after year:



Of eligible Crescendo students opt to participate in our intensive after school music program 2 or more consecutive years. Some students stay with Crescendo for their entire elementary school career.



What is a Teaching Artist?

A **teaching artist** is a professional working musician who also works as an educator. While music teachers typically focus on introducing students to artistic concepts in a classroom setting, teaching artists collaborate with students who are already exploring art as a creative outlet.

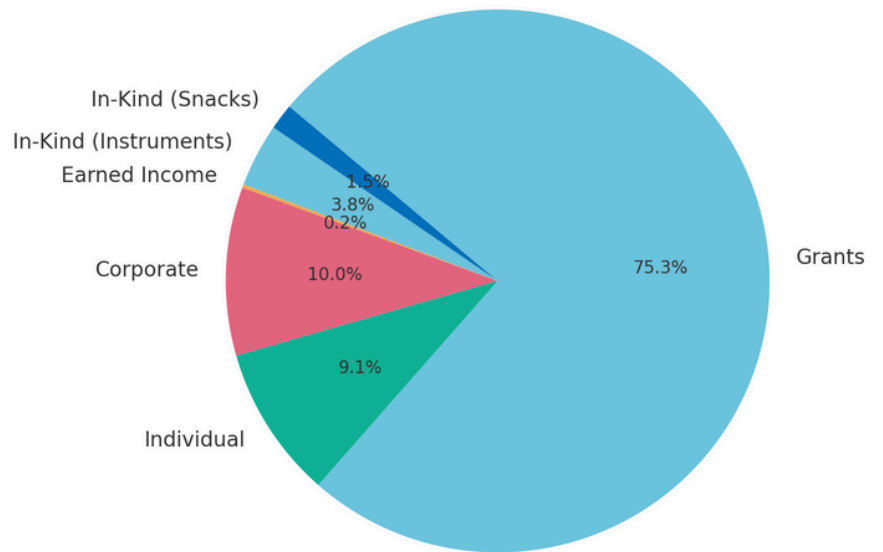
At Crescendo, our teaching artists are musicians who are also out performing—bringing their artistry into the learning experience.



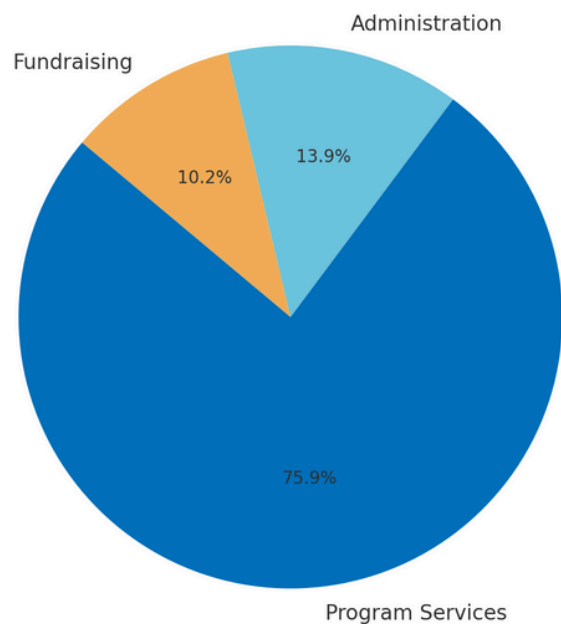
Financial Overview (2024)



2024 Funding Sources



2024 Spending by Category



What Our Students Say

From Our First Year Violinists:

One tip I can share with new Crescendo kids next year is:

- “Try, try, and never give up”
- “Do [practice] Bunny Hop Hop Hop every day.”
- “When you play Sweet-Eyed Sue, it is easy”
- “Never give up”

From Our Advanced Violinists:

Next year I want to get better at:

- “Reading notes.”
- “Bowing and slurring notes”
- “Vibrato”
- “Low second finger”
- Learning hard songs”

Crescendo Phoenixville is growing because of your belief in our mission.

Thank you for helping us create a place where young musicians thrive.





EMERGE
ACCOUNTING

CRESCENDO PHOENIXVILLE
FINANCIAL STATEMENTS
DECEMBER 31, 2024

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EMERGE
ACCOUNTING

ACCOUNTANT'S COMPILATION REPORT

To the Board of Directors
Crescendo Phoenixville
Phoenixville, Pennsylvania

Management is responsible for the accompanying financial statements of Crescendo Phoenixville, which comprise the statements of assets, liabilities and net assets – cash basis as of December 31, 2024, and the related statements of cash receipts and cash disbursements – cash basis and functional expenses – cash basis for the year then ended, and the related notes to the financial statements in accordance with the cash basis of accounting, and for determining that the cash basis of accounting is an acceptable financial reporting framework. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. We do not express an opinion, a conclusion, nor provide any assurance on these financial statements.

We draw attention to Note A of the financial statements, which describes the basis of accounting. The financial statements are prepared in accordance with the cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America.

Emerge Accounting Group, PC

Collegeville, Pennsylvania
April 24, 2025

CRESCENDO PHOENIXVILLE
STATEMENT OF ASSETS, LIABILITIES AND NET ASSETS - CASH BASIS
DECEMBER 31, 2024

ASSETS

CURRENT ASSETS

Cash	<u>\$ 72,764</u>
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TOTAL CURRENT ASSETS	<u><u>\$ 72,764</u></u>
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NET ASSETS

Without donor restrictions	<u>\$ 41,278</u>
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With donor restrictions	<u>31,486</u>
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TOTAL NET ASSETS	<u><u>\$ 72,764</u></u>
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See accompanying notes and accountant's compilation report.

CRESCENDO PHOENIXVILLE
STATEMENT OF CASH RECEIPTS AND CASH DISBURSEMENTS - CASH BASIS
YEAR ENDED DECEMBER 31, 2024

	Without Donor Restrictions	With Donor Restrictions	Total
REVENUE, SUPPORT AND RECEIPTS			
Donations and grants	\$ 50,551	\$ 50,000	\$ 100,551
In kind donations	5,646	-	5,646
Net assets released from restriction	18,514	(18,514)	-
TOTAL REVENUE, SUPPORT AND RECEIPTS	74,711	31,486	106,197
EXPENSES AND DISBURSEMENTS			
Program services	79,554	-	79,554
Management and general	14,582	-	14,582
Fundraising	10,657	-	10,657
TOTAL EXPENSES AND DISBURSEMENTS	104,793	-	104,793
CHANGE IN NET ASSETS	(30,082)	31,486	1,404
NET ASSETS AT BEGINNING OF YEAR	71,360	-	71,360
NET ASSETS AT END OF YEAR	\$ 41,278	\$ 31,486	\$ 72,764

See accompanying notes and accountant's compilation report.

CRESCENDO PHOENIXVILLE
STATEMENT OF FUNCTIONAL EXPENSES - CASH BASIS
YEAR ENDED DECEMBER 31, 2024

	Program Services	Management and General	Fundraising	Total
Salaries	\$ 37,574	\$ 9,012	\$ 9,012	\$ 55,598
Payroll taxes	3,292	789	789	4,870
Adverstising and promotion	270	-	402	672
Events	600	-	-	600
Fees	238	1,507	-	1,745
Insurance	1,466	1,014	-	2,480
Memberships and subscriptions	-	485	-	485
Occupancy	2,300	555	-	2,855
Office expenses	-	121	30	151
Printing and publication	624	148	-	772
Professional fees	9,263	-	-	9,263
Projects	13,405	-	-	13,405
Small equipment	1,825	209	-	2,034
Small equipment - in-kind	4,000	-	-	4,000
Supplies	2,739	-	382	3,121
Supplies - in-kind	1,646	-	-	1,646
Technology	312	742	42	1,096
	<u>\$ 79,554</u>	<u>\$ 14,582</u>	<u>\$ 10,657</u>	<u>\$ 104,793</u>

See accompanying notes and accountant's compilation report.

CRESCENDO PHOENIXVILLE
NOTES TO FINANCIAL STATEMENTS

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Activities and Reporting Entity

Crescendo Phoenixville, (the Organization), a Pennsylvania nonprofit located in Phoenixville, Pennsylvania, is a community based program that offers high-quality violin education to children in Phoenixville. The Organization's mission is to work to eliminate barriers that prevent children from accessing and advancing in their musical aspiration by providing free violins, year-round group instruction and performance opportunities.

Basis of Accounting

The financial statements of the Organization have been prepared on the cash basis of accounting which is a basis of accounting other than accounting principles generally accepted in the United States of America. Under the cash basis, the only asset recognized is cash, and no liabilities are recognized. All transactions are recognized as either cash receipts or disbursements, and noncash transactions are not recognized.

Functional Expense Allocation

The costs of providing program and other activities have been summarized on a functional basis in the statement of functional expenses – cash basis. Accordingly, certain costs have been allocated among program services and supporting services benefitted. Such allocations are determined by management on an equitable basis.

Income Taxes

The Organization is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code and therefore has made no provision for federal income taxes in the accompanying financial statements. In addition, the Organization has been classified as an organization other than a private foundation within the meaning of Section 509(a) of the Internal Revenue Code and therefore they are not subject to excise tax on investment income.

The Organization files annual information returns as required which are subject to examination by the Internal Revenue Service and other taxing authorities generally for three years after the returns have been filed.

Subsequent Events

In preparing these financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through April 24, 2025, the date the financial statements were available to be issued.